



## Who should attend?

This hands-on workshop is for those interested in delivering exceptional results on complex change projects with advanced tools.

This includes:

- ▶ those interested in gaining additional proficiency in Prosci's tools and methods
- ▶ those looking for additional tools and insights for addressing complex change projects

All change professionals are welcome to attend this workshop, but a basic understanding and experience in change management is required along with some knowledge of the Prosci methodology. It is strongly recommended that participants are Certified Prosci Practitioners.

## Workshop objectives

During this workshop, you'll learn how to apply cutting-edge, research-based tools focused around:

- ▶ Change management metrics
- ▶ People dependent contributions to change projects
- ▶ Defining success and monitoring the health of a project

You'll also have the opportunity to network with other change practitioners attending the workshop who are leveraging the tools on real projects in a variety of industries.

\* Prosci's research has shown that projects with excellent change management are:

**6 times** more likely to meet objectives than those with poor change management

\* Prosci Best Practice Research 2018

## About the workshop

The Advanced Immersion Workshop is two-day professional development workshop that focuses on advanced change management tools and application. During the workshop, participants apply cutting-edge, research-based approaches designed to help deliver exceptional results on complex change.

## Topics covered

### Day 1

- ▶ Creating a multi-dimensional Change Scorecard to define, track and measure change success and outcomes
- ▶ Calculating the "adoption contribution" of project ROI

### Day 2

- ▶ Monitoring and improving project health leveraging the PCT Analyser
- ▶ Tracking and guiding individual transitions through change with the ADKAR Dashboard
- ▶ Aligning your approach to best practices and the top seven Key Success Factors

## What will participants receive?

- ▶ Best Practices in Change Management - latest edition
- ▶ 12-month access to the five following Prosci Portal tools:  
*Change Scorecard*  
*CMROI Calculator*  
*PCT Analyser*  
*ADKAR Dashboard*  
*eBest Practices Audit*



## Delivery options

**Public Workshops** will take place in UK from autumn 2018.

If you would like CMC to contact you to let you know when these dates are released then please get in touch.

**Private courses** can be facilitated on client site or at a venue of your choice, anywhere in the world.

## Contact us

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## Why Prosci® Change Management training?

Whether you are new or experienced in the field of Change Management, Prosci will provide you with a structured approach to effectively manage the people side of change.

## What makes the Prosci Change Management approach unique?

- ▶ A holistic approach that integrates both the individual and organisational aspects of change
- ▶ A clear framework, effective for any type or size of change
- ▶ Practical, easy-to-use eToolkit for practitioners with tools, templates, assessments and checklists
- ▶ Contextualised training; assessing and building change management plan for real projects

\* Prosci's research has shown that projects with excellent change management are:

**6x** more likely to meet or exceed their objectives

**5x** more likely to be on schedule

**2x** more likely to be under budget

\* Prosci® Best Practice Research 2018



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The ADKAR Model is a framework for understanding change at an individual level.

The Model addresses each of the ADKAR factors: *Awareness, Desire Knowledge, Ability and Reinforcement* so that we can successfully employ it to facilitate individual change.

### Contact us

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## Why CMC, to help build your Change Management capability?

Owned and managed by Change Practitioners, CMC is licensed to deliver Prosci Change Management Training worldwide. Our courses are delivered by highly qualified instructors who also have practical experience in change, programme and project delivery.



CMC's Prosci Certification training has been approved by the Association of Change Management Professionals®

CMC offers a wide range of change management training, advisory and support to suit you and your organisations needs:

- ▶ *Prosci Change Management Practitioner Certification* course for change professionals
- ▶ *Workshops* for sponsors, managers, project teams and employees
- ▶ Advanced training for change professionals, including *Enterprise Change Management Boot Camp, Experienced Practitioner, Train-the-Trainer* and other applied learning support
- ▶ A range of complementary *workshops* designed to support and progress your change projects
- ▶ Advisory support, coaching and flexible access to change management expertise

## Locations

- ▶ CMC is the sole provider of public training across the UK & Ireland, Italy and Singapore
- ▶ Private courses can be facilitated on a client site or at a venue of choice, anywhere in the world

“It's been 3 days of light bulb moments!”

Rachel Vipond  
Portfolio Manager, Ishoni

## The Prosci Change Management Methodology

- Draws upon continual field research with more than 4.500 participants worldwide
- The most widely used change management methodology in the world
- Based on Prosci's 3-Phase Change Management Process as a leading framework for managing the people side of change:
  - Phase 1: Preparing for change
  - Phase 2: Managing change
  - Phase 3: Reinforcing change